

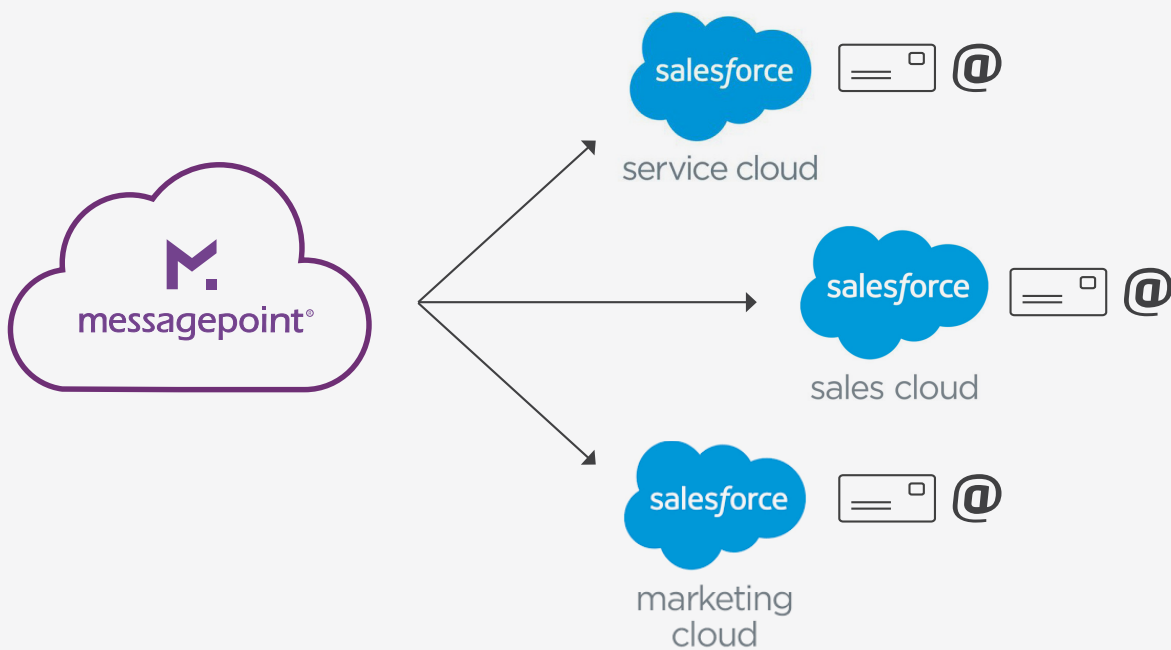


Extending Salesforce Sales, Service & Marketing Clouds with Messagepoint

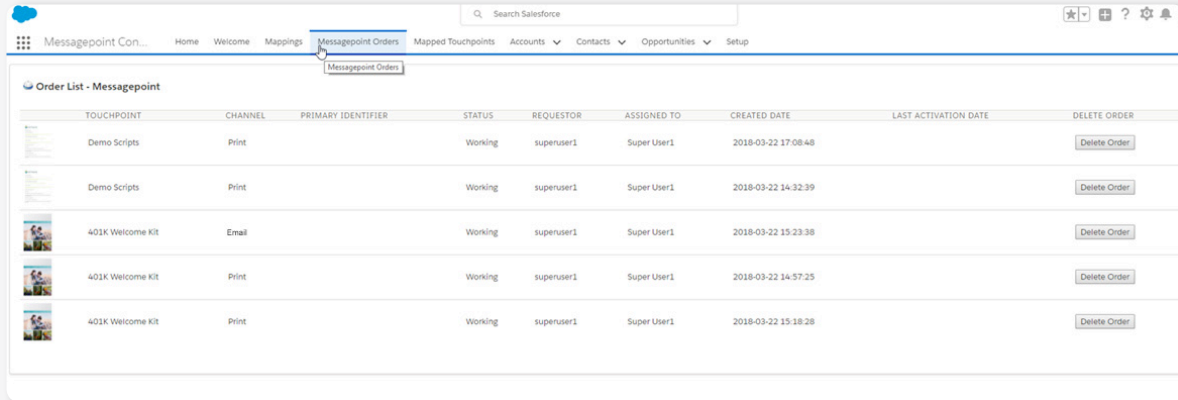
A smarter way to manage your customer communications, all from a single platform.

Messagepoint is a hybrid cloud platform used to manage your high-scale customer communications content, intelligently. Messagepoint gives your non-technical users a smarter way to manage your print and digital content across all channels. You can take advantage of cloud economics while keeping your customer data safely in the Salesforce cloud and behind your firewall.

Introducing Messagepoint Salesforce Integrations



Messagepoint Connected for Salesforce

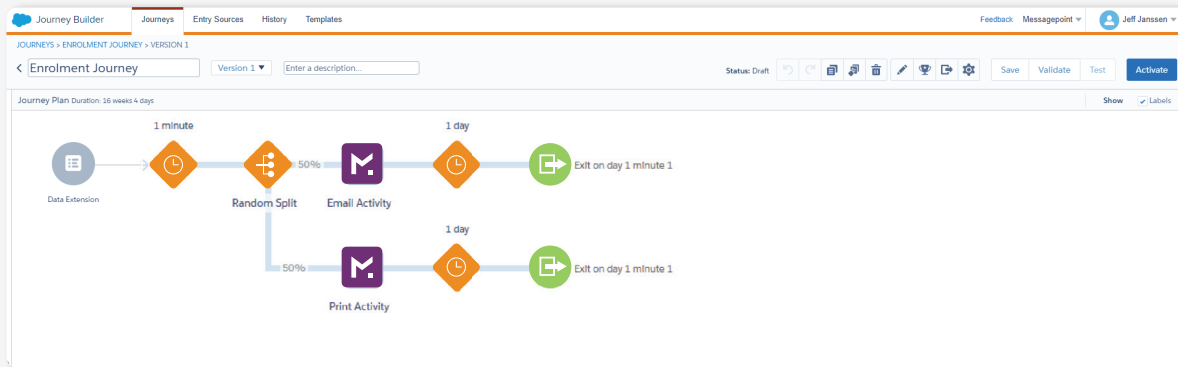


The screenshot shows the Salesforce Messagepoint Orders interface. At the top, there is a navigation bar with 'Messagepoint Orders' highlighted. Below the navigation bar, there is a table titled 'Order List - Messagepoint'. The table has columns for TOUCHPOINT, CHANNEL, PRIMARY IDENTIFIER, STATUS, REQUESTOR, ASSIGNED TO, CREATED DATE, LAST ACTIVATION DATE, and DELETE ORDER. The table contains six rows of data, all with a status of 'Working' and assigned to 'Super User1'.

TOUCHPOINT	CHANNEL	PRIMARY IDENTIFIER	STATUS	REQUESTOR	ASSIGNED TO	CREATED DATE	LAST ACTIVATION DATE	DELETE ORDER
Demo Scripts	Print		Working	superuser1	Super User1	2018-03-22 17:08:48		Delete Order
Demo Scripts	Print		Working	superuser1	Super User1	2018-03-22 14:32:39		Delete Order
401K Welcome Kit	Email		Working	superuser1	Super User1	2018-03-22 15:23:38		Delete Order
401K Welcome Kit	Print		Working	superuser1	Super User1	2018-03-22 14:57:25		Delete Order
401K Welcome Kit	Print		Working	superuser1	Super User1	2018-03-22 15:18:28		Delete Order

Seamlessly customize and send company-branded and approved communications directly from a Salesforce contact record. Email and print communications can easily be integrated into Salesforce or your preferred print service partner or infrastructure.

Messagepoint for Salesforce Marketing Cloud (Journey Builder)



Our Journey Builder integration lets you plug the power of Messagepoint-managed print and email communications directly into your Journey Builder steps. Messagepoint extends the power of your print and email communications by adding sophisticated variability without requiring multiple templates.

Messagepoint for Salesforce Marketing Cloud (Email Studio)

Integrate directly with Salesforce Marketing Cloud's Email Studio to send omni-channel content through a single Messagepoint touchpoint asset. Send the same content as your on-premise print process to the Salesforce Marketing Cloud, driving consistent customer experiences based on their delivery preferences.

What's next?

To learn more about Messagepoint's Salesforce Sales, Service and Marketing Cloud integrations and how they can address your customer communications needs, contact us at [1-800-492-4103](tel:1-800-492-4103), or visit www.messagepoint.com.